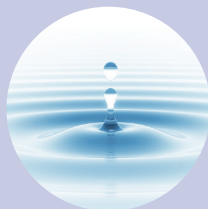


To keep you fully informed of our policies please note the following:

- There is a once only £10 administration joining fee which will be taken at your first monthly collection
- Your monthly payments will be taken on or around the 10th of each month by our administrators **Privilege Plan Ltd**, we are not able to alter the date of the Direct Debit payment
- Privilege Plan will appear on your bank statement
- You will not be asked to sign a contract and you may leave the plan at any time by contacting your bank or building society or directly with **Privilege Plan Ltd** on **01536 771219**
- If your Direct Debit payments fail three times consecutively we may cancel your membership
- Patients are responsible for making and attending their appointments
- Appointments are subject to availability
- Entitlements not used in any given period may not be carried forward or refunded unless agreed in advance with the practice manager
- Your membership is continuous and does not require renewing each year
- In the unlikely event of you cancelling your plan you may be required to pay for your last appointment if it has not been covered by your plan payments and we reserve the right to recover discounts applied to private dental treatment carried out in the preceding six months.



Call 0118 978 6083

for an application form and start enjoying your
Membership Plan benefits straight away



smile₂o

Privilege plan

Patient Membership Plan



smile₂o



Privilege plan



Privilege Plan

As a valued patient at smile2o, we would like to introduce you to Privilege Plan – providing additional benefits for you and your family and making your regular appointments and any treatment that may be required, more affordable.

Why join our Privilege Plan?

You will have access to exclusive benefits within the practice and most importantly, reduced fees for a range of dental treatments. There is clear evidence within our practice that patients who belong to Privilege Plan, attend for routine examinations more regularly and as a result require less treatment overall. This means that we can help you to maintain your oral and dental health more effectively.

When you join Privilege Plan you will receive the following member benefits:

- 💧 regular dental examinations
- 💧 regular dental hygiene treatments
- 💧 x-rays as part of your routine examinations (normally every 2-years)
- 💧 10% reduction in cost of fillings and extractions
- 💧 5% reduction in cost of crowns, bridges and dentures
- 💧 emergency appointments as a matter of priority
- 💧 Worldwide Dental Accident and Emergency Insurance**
- 💧 convenient monthly Direct Debit payments to cover your benefits.

Examples of Privilege Plan fee savings on Plan paying £28.00 per month by Direct Debit

Type of treatment	Private fee	Member Fee
2 Routine examinations (dentist)	£170.00	inclusive
2 Oral hygiene appointments (30-minutes)	£170.00	inclusive
Digital x-rays at routine examination	£40.00	inclusive
Emergency consultation	£190.00	inclusive
Worldwide Dental Accident and emergency Insurance**	n/a	complimentary
Total cost	£570.00	£336.00*

*paid by monthly Direct Debit.

Members also pay less when dental treatment is required (implants not included).

Plan monthly cost	Exams	Hygiene	Digital x rays	Emergency consultation	Dental A&E Insurance
Plan 1 £28.00	2	2	2	✓	✓
Plan 2 £34.50	2	3	2	✓	✓
Plan 3 £39.50	2	4	2	✓	✓
Child £20.00 (Children under16 years)	2	2 With dentist	2	✓	✓

Please note there is an administration joining fee of £10.00 which will be taken as part of your first monthly payment.

How do I join?

Our office managers and reception team have been trained to assist you in choosing the best plan for you and your family. Contact Jacqui by telephone or drop by for a cup of coffee or tea and complete the application and Direct Debit mandate form. If you would prefer to speak to your dentist or specialist, please mention this to any of our staff.

Is my personal information safe when I join Privilege Plan?

You can be sure both the practice team and the administrators of Privilege Plan take your privacy and the security of your personal information very seriously. Your personal details will be passed to the company underwriting your dentist's accident and emergency insurance cover in case your dentist needs to make a claim for treatment covered under his/her policy cover, however you will not receive unsolicited marketing literature for any associated financial products or services.

**Worldwide Accident and Emergency Insurance

As member of the plan you will be registered with your dentist's accident and emergency insurance which covers:

- Treatment following accidents
- Emergency Treatment at another practice whilst away from home or outside of published practice opening times
- Oral cancer cover (if diagnosed – one off sum of £3000)

These are subject to your practice being able to recover the cost of such treatment under the terms of the insurance policy it has taken for this purpose. A full copy wording of this policy is available upon request. The insurance is arranged through Lloyd & Whyte Ltd. who are authorised and regulated by the Financial Conduct Authority.